



**INTELLECTUAL
PROPERTY
CRIME**

**2011
MADRID
SPAIN**

**2009
DUBLIN
IRELAND**

**2010
HONG KONG
CHINA**

**2007
NIAGARA FALLS
CANADA**

**2012
PANAMA CITY
PANAMA**

**2008
HALIFAX
CANADA**

**2015
BUENOS AIRES
ARGENTINA**

**2014
HANOI
VIETNAM**

**2016
LONDON
UNITED KINGDOM**

A DECADE OF SUCCESS

IP CRIME CONFERENCE

19 - 20 SEPTEMBER 2016, LONDON, UNITED KINGDOM

10TH



International Intellectual Property Crime Investigators College (IIPCIC)

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- IIPCIC can design customized and leading edge brand protection training materials
- Facilitate cooperation between public and private sectors in the fight against IP crime
- Through INTERPOL IIPCIC leverages the expertise of its program and global network
- Through UL IIPCIC has access to experts knowledgeable in virtually every industry



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Welcome from INTERPOL



Jürgen Stock

INTERPOL Secretary General



It is a pleasure to welcome you to London for the 10th International Law Enforcement Conference on Intellectual Property (IP) crime. First of all, I would like to thank our colleagues from the City of London Police and the City of London Corporation for supporting this anniversary event in such iconic surroundings. I would also like to thank Underwriters Laboratories for their unceasing support for this conference which started in Canada in 2007.

Over the past decade, this operational conference has brought together the law enforcement community and public and private sector organizations in an unparalleled forum for developing joint initiatives against counterfeiting and piracy. These partnerships are crucial for INTERPOL and have enabled us to shape ever-more coherent and effective strategies to combat IP crime.

This conference is therefore an important opportunity for us all to build on our successes, and in particular to take our partnerships a step further. Together, we strive to eradicate counterfeiting and piracy because we know they are not petty crimes but are serious threats that require the urgent attention of the international police community.

INTERPOL has previously established clear links between the trafficking of illicit goods and transnational organized crime. Illicit trade feeds corruption and terrorism. It prevents economic growth and development while costing governments and taxpayers billions in lost revenues. The impact on health and safety is indisputable as we see counterfeit food, mechanical parts, fake life jackets, building materials, and more, leading to the deaths of thousands of individuals each year.

We know that transnational criminal enterprises are manufacturing and trading illicit goods on an unprecedented scale, while advances in technology, the increasing scope of international trade and the ease of movement of funds bring with them new challenges for effective enforcement. This is why INTERPOL encourages national police and all enforcement authorities to increase their engagement in activities to combat illicit trade. We empower them through training, the collection and exchange of criminal data, and by supporting operational activities. But we cannot do this alone.

Again, I would like to emphasize that unity is our greatest strength and that we cannot be successful without each other's active support.

I wish you an excellent conference and an enjoyable stay in this dynamic and global city.



A DECADE OF SUCCESS

Welcome from (UL) Underwriters Laboratories



Mr. Keith Williams

President and CEO, UL (Underwriters Laboratories)



Welcome to the beautiful and historic City of London, the iconic Guildhall and the 10th annual International Law Enforcement IP Crime Conference. UL is honored to be a co-organizer and sponsor of this event in partnership with INTERPOL and the City of London Police.

This year's Conference theme is "Celebrating a Decade of Success". It has been my good fortune to represent UL at nine out of the ten conferences and I feel truly humbled and delighted by how this conference has evolved from its modest beginnings in Niagara Falls, Canada. It has been an extraordinary journey advancing our common purpose of combatting trans-national organized IP crime and promoting safety worldwide. I will always be grateful for the Royal Canadian Mounted Police who had the vision and the courage to join with INTERPOL and with us to launch this endeavor. The Conference has developed into one of the best tools in which public and private sector organizations can come together to share best practices, develop new tools and create stronger partnerships that can be utilized to thwart our common enemy.

Working for a safer world is UL's mission and we take that responsibility seriously. UL has a long history leading advancement in safety and safety science while enabling goods to flow in an increasingly borderless world. Our promise to you is that we will continue to do our part in providing solutions in helping our global partners take unsafe products out of the hands of criminals and prevent them from reaching the hands of consumers. We will continue to work closely with our international stakeholders and dedicate our thought leadership and resources where required to support global efforts to defeat this global scourge.

An event of this magnitude relies upon the hard work of our Conference co-hosts. INTERPOL has continued to show leadership in providing training opportunities and facilitating global enforcement actions. Over the past decade they have tirelessly led the way and set the international standard in effective and integrated crime fighting solutions. I thank them for their dedication in making the world a safer place.

Likewise, we are deeply grateful for the tremendous on-the-ground partnership of the City of London Police. Their professionalism and dedicated support has allowed us to effectively plan, coordinate and deliver this event. We certainly appreciate their assistance and ongoing efforts to stem the flow of counterfeited and pirated goods.

Thank you to our sponsors for their ongoing support which allows us to deliver this Conference on an annual basis. Without their generous donations we would not have been able to organize this event.

And finally, thank each and every one of you for attending the Conference. Your contributions and participation are what continues to make this the premier law enforcement event of the year.

I look forward to celebrating our decade of success together.

Welcoming Comments



Ian Dyson QPM

Commissioner, City of London Police



In my capacity as Commissioner of City of London Police and the National Police Lead for Economic Crime, I would like to welcome you to the 10th International Law Enforcement Intellectual Property Crime Conference organised by INTERPOL.

With the City of London an international commercial and economic hub, which makes a significant contribution to the UK's national economic output, this is the ideal location for this year's conference. The numerous cultural and historic attractions will also offer a fascinating environment for conference delegates. As co-host of the conference, City of London Police is fully committed to supporting the global law enforcement in its response to the criminal challenges of today and tomorrow.

We know that IP crime has a damaging affect on legitimate businesses, jobs, customs duties, consumers and the wider economy and that IP protection helps ensure research and development gets a fairer return for their business innovations. Preventing the economic and physical harm caused by IP crime is a priority for UK Government and the City of London Police. Through our Police Intellectual Property Crime Unit (PIPCU), an operationally independent unit funded by the UK Government's Intellectual Property Office, we are tackling serious and organised online IP crime (counterfeit and piracy).

Since PIPCU's launch in September 2013 it has investigated an estimated £34m in IP crime and implemented a number of other tactics to prevent the use of online services to facilitate IP crime. This includes an infringing website list shared with the advertising industry to reduce advertising revenue to criminals and collaboration with domain registrars to suspend websites engaged in criminal activity. In 2015 alone, the UK domain registrar (Nominet) suspended over 3,500 criminal websites referred by PIPCU associated with supply of counterfeit goods and digital piracy.

This year's conference theme, "Celebrating a Decade of Success", provides an opportunity for us to reflect on our achievements and to share innovative ideas for tackling the criminal networks behind emerging crime trends and technologies. The conference format is a combination of keynote addresses and plenary discussions. Interactive sessions will also be held in the network lounge and exhibit area so delegates can meet to discuss operational matters, seek specialist advice and provide and receive training.

As in the past, I am sure this conference will deliver many successful outcomes and opportunities for collaboration, strengthening law enforcement's ability to reduce international IP crime.

Milestones



2005 INTERPOL's 'benchmark' 'Operation Jupiter' was first launched in South America and resulted in the seizure of nearly \$ USD 300 million of all types of counterfeit and pirated goods.

2006 The INTERPOL Global Database on International Intellectual Property Crime is first conceived and developed.

2007 The first International IP Crime conference cohosted with RCMP is formally opened in Niagara Falls, Canada.

2008 INTERPOL and the World Health Organization's International Medical Products Anti-Counterfeiting Task Force (IMPACT) is recognized by the Secretary General while in Kenya.

2009 'Operation Zambezi' was first launched Africa, leading to stronger cooperation across the continent bringing continued operational capacity building, and training events.

2010 Following the Global IP Conference in Hong Kong, a new front against IPR crime is launched in Asia region with increased outreach, building IP crime fighting capacity under 'Operation Real'.

2011 Launch of the on-line 'International IP Crime College', developed in partnership with Underwriters Laboratories (IIPCIC now has over 12,000 registered users in all INTERPOL regions).

2012 'Operation Black Poseidon' First launched in Central European region resulting in interventions at commercial locations, ports and airports and the illicit / fake items valued at €122 million.

2013 Launch of 'Operation Al Shaheen', the First ever INTERPOL coordinated illicit trade enforcement program across the MENA region. 'International IP Crime College' cooperation with MPS China.

2014 Publication of the First INTERPOL Crime Casebook highlighting links between illicit trade and IP crimes.

2015 INTERPOL Turn Back Crime campaign, raising awareness to Illicit trade goes viral across all the INTERPOL regions, and is awarded Global recognition.

2016 INTERPOL coordinates the largest ever Operation against food fraud, in partnership with Europol, with over 57 countries participating leading to seizures of fake and adulterated food stuffs and beverages... and celebration of the 10th Global IP Enforcement Conference in London.

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INTERPOL and IP crime: the past, present and future



Mr. Michael Ellis

Assistant Director, Trafficking in illicit Goods and Counterfeiting Sub-Directorate



The situation in 2003

As far back as 2003, INTERPOL identified links between intellectual property crime and other types of organized crime. Terrorist organizations – in countries and regions as diverse as Northern Ireland, the Balkans, North Africa and Middle East – were known to be using funds raised by groups of sympathizers involved in IP crimes.

At the time, INTERPOL drew attention to the fact that in many cases law enforcement did not treat IP crime as a high priority. Investigations often tended to be seizure-based but did not extend to following onward flows of money. We still recognize the concerns that were raised 13 years ago about the difficulty for law enforcement to pinpoint the end destination of criminal financial flows, given the high level of cash-based transactions involved.

Other shortcomings that INTERPOL highlighted in 2003 were the way in which IP crime investigations were often poorly resourced, and the lack of generalized expertise among some law enforcement agencies in even recognizing and investigating counterfeit and pirated goods. The size of the informal economy, and the demand for inexpensive consumer goods, meant that a wide range of products were (and still are) vulnerable to counterfeiting and piracy.

This widespread demand for counterfeit or pirated goods was due to the perception that purchasing such goods was not a crime. Trafficking in counterfeit goods was (and remains) a relatively easy criminal activity, where an organized group can easily make profit solely from the sale of counterfeit or pirated goods without being involved in their actual production or manufacture.

It was clear that IP crime was global in its scale and scope, generating significant amounts of illicit profit, dominated by criminal organizations. However, it was a low-risk, high-return activity, due to the low penalties if caught, and the high return in relation to the initial investment. Unfortunately, this is still the case today.

Given the scale and complexity of these issues, in 2003 INTERPOL announced plans to establish a programme of activities to counter IP crime, underpinned by a private-public partnership, coordinated by a dedicated IP Crime Unit at the General Secretariat and supported across INTERPOL's member countries by a network of IP crime liaison officers located in the four INTERPOL Regions.

The aims of the programme were to develop strategies and initiatives to combat international criminal activity linked to IP infringement, to raise awareness of IP crime and its links to terrorism and serious organized crime, to facilitate and improve the exchange of information and intelligence on IP crime, and to coordinate cross-border multi-agency investigations into IP crime.

As part of this programme, the Global IP Enforcement conference was introduced in 2007 to raise awareness and provide networking opportunities to all stakeholders. It was 10 years ago that we first gathered in Niagara Falls, Canada, and since then

we have presented the conference in all regions of the world. It is now recognized as the leading global law enforcement conference of its kind dedicated to IP crime and illicit trade. The conference has benefited from the unreserved support and trust of our main partner, Underwriters Laboratories. INTERPOL would like to convey its heartfelt thanks to Underwriters Laboratories on behalf of the global police community and the thousands of individuals who have attended this event.



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Where we are today

We work hard to enhance and strengthen the operational contact network of private and public partners throughout INTERPOL's four regions – Africa, the Americas, Asia and Europe – and have seen impressive results in the on-the-ground operations that we have helped coordinated. We can point to our flagship operations Jupiter and Opson, among many other examples. We have also been successful in developing and disseminating IP crime best practice, and delivering training for IP crime investigations to law enforcement agencies. The web-based IP Crime Investigators College has grown from strength to strength over the years into a globally accessible learning platform providing IP training to law enforcement officers and stakeholders in more than 156 countries.

Despite such progress, the issues and challenges identified more than a decade ago still exist today. There was then and there remains a need to allocate resources to the investigation of IP crimes. INTERPOL continues to underline the importance of establishing good practice guidelines and successful models for investigating IP crime on a national basis. In many jurisdictions this has happened, and here in the UK the example of the City of London Police, and its Police Intellectual Property Crime Unit (PIPCU), serves as a template for best practice. On a wider level, INTERPOL will continue to help coordinate international action against IP Crime and to encourage our 190 member countries to designate a national IP crime central point of contact in order to facilitate the exchange of law enforcement information related to IP crime.

INTERPOL's IP crime unit has evolved to become part of a wider Illicit Markets Sub-directorate but remains tasked with disrupting and dismantling the transnational organized networks behind the trafficking in illicit goods.



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Looking to the future

The growing illegal economy remains a grave concern to the international law enforcement communities, as criminalized markets present a growing threat that cannot be ignored.

We must remain united and committed to the fight. INTERPOL thanks you all for your valuable efforts and partnership.

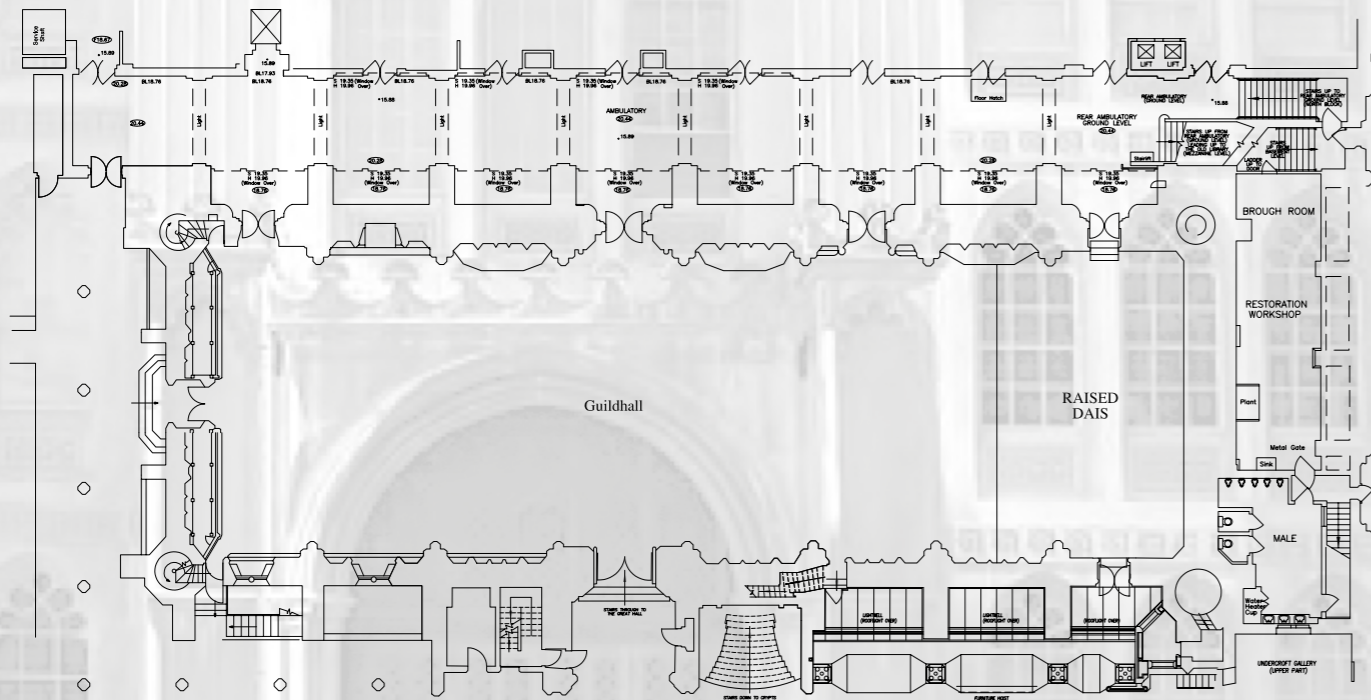
We see the devastating effects of illicit trade in all areas of human life. There is a social impact (trafficking of illegal drugs, persons and arms); economic impact (distorting markets, diverting revenues and legitimate employment to fund organized and subversive crime groups); commercial impact (stifling innovation and legitimate entrepreneurship); environmental impact (trade in endangered and protected wildlife, timber, and toxic waste); and finally health impact (counterfeit pharmaceuticals, food, mechanical parts, pollution).

All the areas mentioned above are inextricably linked and exploited by transnational criminal enterprises who are responsible for a global epidemic in the manufacturing and trading of illicit goods. Increasingly sophisticated, these criminal groups are often involved in multiple crimes, using the profits from illicit trade to fund other illegal activities.

INTERPOL's experience has shown that illicit markets provide a safe haven for criminal forces, allowing criminals and terrorists to operate together, and providing illicit funds which are used to corrupt public officials. Communities are eroded as criminals, terrorists, and illicit networks endanger the health and safety of societies while destroying vital habitats and ecosystems.



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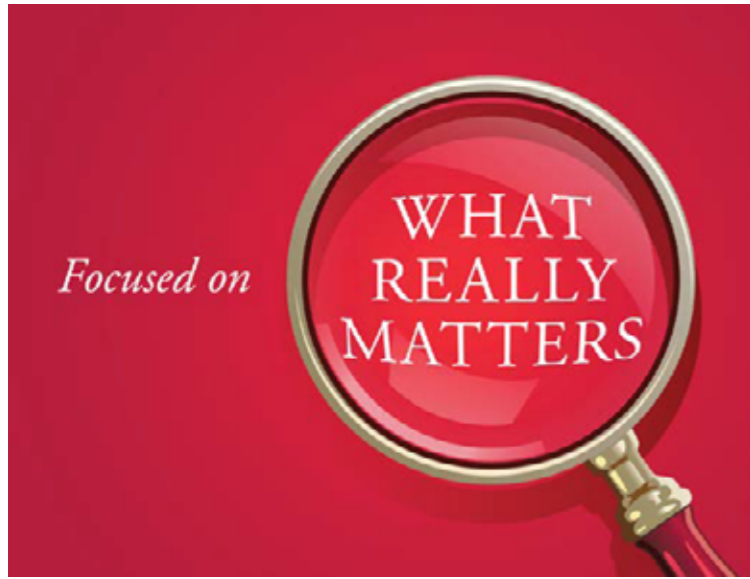
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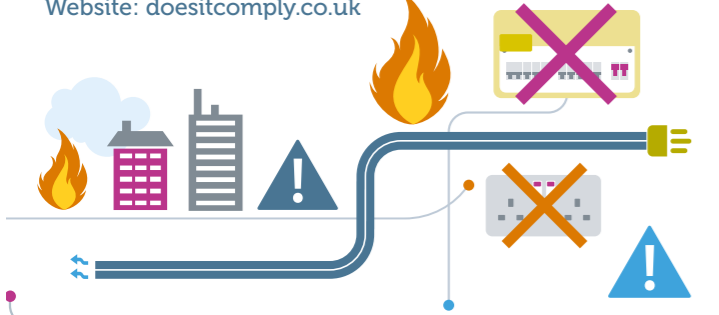


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UL (Underwriters Laboratories) would like to thank all of our public and private sector partners around the world for their dedication and efforts in combatting intellectual property crime.

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