## Course Overview

### Available for Law Enforcement

<table>
<thead>
<tr>
<th>Course</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>IIPCIC Introductory Curriculum</td>
<td>6</td>
</tr>
<tr>
<td>IIPCIC Intermediate Curriculum</td>
<td>7</td>
</tr>
<tr>
<td>IIPCIC Advanced Curriculum</td>
<td>8</td>
</tr>
<tr>
<td>IIPCIC Customs Curriculum</td>
<td>10</td>
</tr>
<tr>
<td>IIPCIC IP Prosecutor Curriculum</td>
<td>12</td>
</tr>
<tr>
<td>Cryptocurrency</td>
<td>14</td>
</tr>
<tr>
<td>AV Internet Piracy</td>
<td>14</td>
</tr>
<tr>
<td>Levi’s® Brand Counterfeit</td>
<td>15</td>
</tr>
<tr>
<td>Tobacco Trade</td>
<td>15</td>
</tr>
<tr>
<td>Schneider Electric</td>
<td>15</td>
</tr>
<tr>
<td>Bordeaux Wine Council</td>
<td>16</td>
</tr>
<tr>
<td>Automotive Industry</td>
<td>16</td>
</tr>
<tr>
<td>UL Anti-Counterfeiting Operations</td>
<td>16</td>
</tr>
<tr>
<td>Medical Products</td>
<td>16</td>
</tr>
<tr>
<td>AIB Seeds</td>
<td>17</td>
</tr>
</tbody>
</table>

### Available for Private Sector

<table>
<thead>
<tr>
<th>Course</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>IIPCIC Introductory Curriculum</td>
<td>6</td>
</tr>
<tr>
<td>IIPCIC Intermediate Curriculum</td>
<td>7</td>
</tr>
<tr>
<td>AIB Seeds</td>
<td>17</td>
</tr>
</tbody>
</table>
Welcome to IIPCIC

The International Intellectual Property (IP) Crime Investigators College (IIPCIC) is a fully interactive online training facility that aims to equip investigators with the skills necessary to effectively combat transnational organized IP crime.

INTERPOL works in cooperation with Underwriters Laboratories, Inc. to deliver this important crime-fighting tool.

IIPCIC’s Mission

IIPCIC aims to

• **Provide** IP crime professionals with evidence of specialist awareness and learning on the subject of transnational organized IP crime.

• **Deliver** leading-edge training that meets international standards.

• **Facilitate** cooperation between the public and private sectors in the fight against IP crime.

• **Ensure** all public and private sector IP crime investigators have a common understanding of the problems facing them and are aware of each other’s competencies and roles.
Who Should Take IIPCIC Online Training?

Our online training courses provide specialist knowledge on transnational organized intellectual property crime. They are aimed at all law enforcement officials, prosecutors, regulatory authorities and private sector investigators who are committed to the fight against illicit trade and intellectual property crime.

The IIPCIC courses are available for viewing on computers, laptops, tablets and smartphones.

To cater for such a global audience, the courses are available in a number of languages including Arabic, English, French, Spanish, Portuguese and Mandarin.

For the most up-to-date list of available languages, please visit www.iipcic.org

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“Excellent, well presented and well structured course. Very informative. Thank you.”

Constable, Police Service of Northern Ireland
The Investigation of Transnational and Organized Intellectual Property (IP) Crime

Introductory Modules 1–7

The Introductory Level Training Modules have been developed for investigators who want to learn more about IP crime and who would like to undertake these types of cases. Those who successfully complete this level will have a greater understanding of IP crime and will be able to identify typical IP crime cases and initiate actions to undertake counterfeiting and piracy investigations.

Module 1: Introduction to Intellectual Property Crime
This module is designed to assist new IP crime law enforcement officers to develop their understanding of the concepts of IP crime and what constitutes Intellectual Property and intellectual property crime, as well as learn the key terms used.

Module 2: Introduction to Intellectual Property Crime Investigations
This module discusses the investigation of IP crime, including: elements of the offence, investigation techniques and elements included in the report for prosecution of an IP crime. It builds upon the topics presented in module one.

Module 3: Introduction to Intellectual Property Crime Economic Consequences
This module provides information on the damages caused by IP crime, its economic impact and how employment is impacted by its effects on the market economy. It builds upon previous modules and deals with the economic consequences of IP crime.

Module 4: Introduction to Effective Partnerships in Combating IP Crime
The investigation of IP crime relies upon many techniques and this course outlines the benefits of working in partnership to secure the best possible outcome. It builds upon previous modules and explains how effective partnerships can enhance IP crime investigations.

Module 5: Introduction to Organized Crime Funding and IP Crime
This module concentrates on the types of organized crime that exist, as well as the widespread effects of IP crime activity. It builds upon previous modules and explains how organized crime dominates IP crime.

Module 6: Introduction to INTERPOL & INTERPOL’s Intellectual Property Crime Programme
This module provides an overview of INTERPOL and describes how INTERPOL’s IP crime Programme delivers its IP crime services.

Module 7: Introduction to the Health & Safety Consequences of Intellectual Property Crimes
This module concentrates on the health and safety consequences of IP crime on consumers, organizations, and countries. It illustrates these negative effects with real-world examples of IP crimes, cases and raids.
The Investigation of Transnational and Organized Intellectual Property (IP) Crime

Intermediate Modules 8–14

The Intermediate Level Training Modules have been developed for investigators who want to consolidate their knowledge of IP crime and actively pursue counterfeiting and piracy cases. Those who successfully complete this level will be able to investigate transnational organized IP crime cases and provide specialist advice to colleagues.

Module 8: Internet Piracy and Combating Online Criminals in the 21st Century
This 60 minute module looks at various aspects of the Internet, examining how it operates, what types of offences are prevalent online and suggests how these can be investigated.

Module 9: Integrated IP Crime Law Enforcement Strategies
This module is designed to help law enforcement officers expand their skills in IP investigation by adopting a coherent approach to intellectual property crime. This is illustrated by examining the skills required within an integrated strategy and how to evaluate the benefits derived from different levels of integration.

Module 10: Working with the Private Sector
This module is designed to help law enforcement officers working in IP crime investigation identify the benefits of working with the private sector; recognize how an appropriate relationship can deliver mutual benefits, and effectively manage public and private sector expectations.

Module 11: How to Disrupt, Dismantle, & Deter Street Level Organized IP Crime
This module examines intellectual property crime at the street level, illustrating how, in the majority of cases, it is controlled by organized crime. It also suggests ways in which such crime should be tackled.

Module 12: Protecting Trade Secrets
This 60 minute module examines commercial Trade Secrets, how they sit within the topic of intellectual property, and how they should be protected. Case studies are also provided.

Module 13: Establishing a Dedicated IP Crime Law Enforcement Capability
This module assesses why a dedicated investigation unit is the most practical option to tackle IP crime by looking at the structural framework and core responsibilities of such operational units. It provides several examples of dedicated investigation units and compares working practices.

Module 14: Investigation & Evidence Gathering
This module builds on Introductory Level Module 2 and is designed to assist law enforcement officers to successfully prepare and plan enforcement action against international counterfeiters.

Available Languages
English, Spanish, French, Mandarin, Arabic, Portuguese

Certificate
Upon successful completion of the 7 modules, students receive an online IIPCIC certificate endorsed by INTERPOL to download and print.

Free for law enforcement

Private sector may purchase

Average time to complete
7–10 hours
Advanced Modules 1–8

This eight module advanced course explores Investigating Online Counterfeiting and Piracy. The learning is based on the assumption that students will already be broadly familiar with the Internet and online terminology. It is also assumed that students will be aware of the nature and extent of piracy, and the trafficking in illicit and counterfeit goods through the Internet. The advanced course examines investigating online piracy and counterfeiting in detail to provide students with the knowledge and skills required to successfully lead and manage online criminal investigations.

Module 1: The Structure of the Internet
In this training we will discuss the structure of the Internet, how it is managed and delivered worldwide for the collective benefit of all concerned. How the Internet is composed of many different digital IP addresses, domain names and associated networks, which are accessible through various Internet Service Providers (ISPs). These ISPs offer storage and service to consumers in a variety of forms, each with distinct advantages and disadvantages, which have the potential to assist or hinder investigations into criminal activities.

Module 2: Online Platforms
In this training we will discuss various online platforms, including but not limited to: social networks, discussion forums, and online marketplaces. Learners will acquire information regarding the types and forms of websites encountered by both consumers and pirates alike, as well as how these sites might be exploited by either party.

Module 3: Methods of Connection to Suspects
In this training we will discuss various means of communication and web access, as well as what types of evidence they may offer to investigators. Learners will gain an understanding of how criminals gain access to the Internet and communication tools used to exploit online platforms and distribute counterfeit and pirated goods. When criminals use the Internet and online platforms, they leave a trail which an online investigator can follow to collect intelligence and evidence of their crimes.

Module 4: Information Available to Online Investigators
In this training we will take a more in-depth look at the information and data left behind by criminals as they engage in the various parts of the Internet. Learners will acquire a greater comprehensive understanding of the analytical tools available to them and how they might assist in a criminal investigation.

Module 5: Online Distribution of Counterfeit Goods
In this training we will discuss how to differentiate between online counterfeiting and online piracy, the breadth and ready availability of many diverse types of counterfeit products and how these activities violate applicable laws. Learners will gain knowledge of how organized criminals systematically exploit the Internet supply chain worldwide to distribute counterfeit products on an industrial scale.

Module 6: Online Distribution of Pirated Digital Content
In this training, online piracy is explored, with much examination dedicated to digital piracy and of IP crime. Learners will gain a deeper comprehension of the drivers (both consumer and criminal) and consequences of digital piracy.
Module 7: Investigating Online Infringements
In this training we will take a deep look at the methods and processes for prosecuting criminal activity, including, but not limited to, the gathering of intelligence and analysis of Internet systems. Learners will be able to apply past and current knowledge and assemble an understanding of how to commence an online criminal investigation via evidence collection.

Module 8: Digital Crime Scene Management
This training has a specific focus on digital crime scene management and reinforces the need for investigators to adopt a systematic approach to investigating all kinds of trafficking in illicit goods. Strategies for the maintenance of a criminal investigation are detailed and additional tools and processes available to investigators are examined. Learners will build upon their past knowledge in order to adopt effective management strategies for the continued pursuit of online criminal activity.
The Intellectual Property Rights Enforcement for Customs Officers online training series is developed and maintained by the International Intellectual Property Crime Investigators College (IIPCIC) with the assistance of the World Customs Organization (WCO). Developed by a team of transnational subject matter experts, this eight-module series provides Customs officers from around the world with the knowledge they need to confidently approach the detection and interdiction of illicit goods crossing international borders. This series covers important and timely topics like the sharing of Customs best practices, international supply chain management, government agency cooperation, private sector partnerships, risk management, and legal proceedings in IPR cases. These topics and others serve to inform Customs officers and promote proven strategies for interdicting IP crime on an international stage.

### Modules 1–8

**Module 1: The Importance of Intellectual Property Rights**

In this module, we will be discussing the basic information every Customs officer needs to know about intellectual property (IP), intellectual property rights (IPR), and the impact of intellectual property rights violations on businesses, governments and consumers in terms of lost revenue, reduced employment, and risks to life and health. We will also talk about the obligation and opportunity Customs Administrations have to address the illicit trade of protected goods and introduce key terms associated with this field.

**Module 2: A Brief History and Overview of IP and IPR**

In this module, we will provide a broad overview and brief history of intellectual property (IP) and intellectual property rights (IPR) and the international agreements that provide Customs officers with the framework for border enforcement. We will also explain the various types of intellectual property and the steps both Customs and rights owners can take to ensure the greatest opportunity for success in detecting and interdicting illicit goods crossing international borders.

**Module 3: The International Supply Chain and IPR**

In this module, we will be discussing the basic principles of supply chain management and how they can be a critical tool in the fight against intellectual property violations. We will identify the key players and procedures involved in managing a secure supply chain. We will also discuss how these principles, when effectively applied by both Customs authorities and rights holders, can have a significant impact on mitigating the flow of counterfeit and pirated goods.

**Module 4: The Critical Importance of Government Agency Cooperation in IPR Protection**

In this module, we will be discussing the basic principles of working in partnership with other enforcement groups and how this is the most effective way to tackle the growing IP crime problem. We will identify some critical partners in this effort including other law enforcement agencies, international government offices, and private investigation sources. We will also demonstrate that an effective campaign against IP crime relies on cooperation from many enforcement groups, not only at the physical border but also at local and regional markets. Finally, we will describe some of the more effective roles, responsibilities, and methodologies used in collaborative law enforcement relationships.
Module 5: Customs Partnership with IP Rights Holders
In this module, we will be discussing how working in partnership with intellectual property rights holders is essential in detecting, deterring, and stopping the flow of counterfeit products. We will demonstrate how sharing information and resources benefits both Customs authorities and rights holders, particularly in the identification of illicit goods. We will also show how these partnerships can prove productive and valuable when established on principles of mutual respect, good communication, and transparency. We will outline important principles related to maximizing financial resources and understanding applicable legal restrictions. And finally, we will discuss the importance of treating shared information, particularly proprietary information, with the greatest of care to ensure trade secrets are sufficiently protected.

Module 6: IPR Risk Management: A Critical Tool for Discovering IPR Violations
In this module, we will be discussing risk management and the crucial role it plays in addressing IPR violations. We will define risk management and targeting and how these concepts are fundamental to building a risk-based approach to addressing IP theft and illicit trade. We will also discuss the information that should be included in any IP risk assessment used by Customs, as well as key sources of this information including internal databases and rights holder guides and manuals. Finally, we will discuss the most effective ways to use these tools, including the use of importer profiles that have been developed to prioritize the trade enforcement workload of border enforcement authorities.

Module 7: Customs Examination at the Border
What image comes to mind when you hear the word “Customs?” Many people envision a Customs officer carefully examining suspect product at the border. The roles and responsibilities of Customs officers across the world are broad and varied, but physical examination is, indeed, critical to the Customs mission. In this module, we will be reviewing common IPR violations found at the border, the process of verifying whether imported goods have protected status, the tools that can be used to assist in the examination process, and some of the red flags you can look for to help identify potential IPR violations.

Module 8: Customs Considerations for IPR Legal Proceedings
IP crime is not a victimless crime. It has a significant impact which is felt by businesses, governments, and consumers alike. Customs officers who understand the legal aspects of IP crime are much better positioned to do their part in stopping IP crime and bringing IP criminals to justice. In this module, we will be reviewing IP law and discussing the detention and seizure of goods. We will also review proper evidence collection and some of the legal remedies for IPR violations. Finally, we will be presenting some of the options available for the final disposition of goods.
IIPCIC IP Prosecutor Curriculum

Modules 1–9

This series of modules was designed specifically for law enforcement officials and prosecutors. It covers the different types of intellectual property crimes with an emphasis on the elements of proof required to successfully prosecute criminal cases on copyright, trademark, trade secret, and patent violations.

Module 1: Introduction
This module uses real-world case studies and engaging scenarios to address the practical aspects of building a strong case during the investigative stage of proceedings, with a focus on collection and maintenance of evidence, as well as best practices and strategies for IP prosecutors.

Module 2: Copyrights
The Copyrights module focuses on the detailed elements of proof required to successfully prosecute a criminal copyright case, with the intent of protecting the rights and authors and incentivizing the production of creative works. This course outlines general protections available to authors of copyrighted works, the elements of the offense, and possible defenses to the charge.

Module 3: Trademarks
The Trademarks module focuses on the detailed elements of proof required to successfully prosecute a criminal case based on trademark or service mark infringement, commonly referred to as trademark counterfeiting. This module explores general protections available to the owners of trade or service marks, the elements of the offense, possible defenses to the charge, and key case studies from Operation “Engine Newity.”

Module 4: Trade Secrets and Patents
The Trade Secrets and Patents module explains the detailed elements of proof required to successfully investigate and prosecute a criminal case involving either the misappropriation of a trade secret or infringement of a patent. Covering both trade secrets and patents, this training explores general protections available to rights holders, the elements of each offense, and possible defenses to each charge.

Module 5: Penalties
The Penalties module outlines the penalties associated with criminal infringement. Key points of this module include potential prison terms and fines faced by convicted intellectual property offenders, the role of restitution in intellectual property enforcement, and the possibility of seizing and forfeiting the defendant’s property, whether that be the illicit proceeds of the crime or property used to facilitate the offense.

Module 6: Alternative Charges and Related Offenses
The Alternative Charges and Related Offenses module focuses on alternative charges that may be effective in prosecuting intellectual property offenders. This module reviews offenses that specifically target types of IP crimes, examines derivative crime, and explores other traditional offenses that may be used to prosecute IP violators.
Module 7: Evidence Collection
The Evidence Collection module focuses on the practical aspects of building a strong case during the investigative state proceedings, with a focus on collection and maintenance of evidence, and identifies where investigators can receive help or information about IP cases when more complicated cases arise.

Module 8: Best Practices and Strategies for IP Prosecutors
Finding Cases, Charging, Discovery, and Courtroom Presentation
The Best Practices and Strategies for IP Prosecutors modules focus on the prosecution of IP cases, from case identification through the sentencing phase. This module offers strategies for finding IP cases, charging the IP offense, providing discovery and disclosure, and presenting in court.

Module 9: Best Practices and Strategies for IP Prosecutors
Parallel Proceedings and Sentencing
Continuing the Best Practices and Strategies for IP Prosecutors theme, this module describes how to handle parallel proceedings and offers strategies for sentencing, including best practices for loss valuation, victim participation, and product seizure.
Industry-Specific Courses for Law Enforcement

IIPCIC has created an international centralized training repository of educational materials that will strengthen capabilities of law enforcement to combat IP crime. These courses provide students with the knowledge and skills necessary to work with rights holders to identify and remove counterfeit and pirate products from the stream of commerce.

**Crypto Currency**

**Available Languages**
- English
- Spanish

**Understanding Cryptocurrency-Related Intellectual Property Crime**
This online course is designed specifically for law enforcement agencies and related organizations. The training consists of five sections including an introduction to cryptocurrency, an overview of cryptocurrency and how it works, an in-depth discussion on cryptocurrency-related intellectual property crime, salient information on fighting this and other organized crimes, and a collection of real-world case studies.

**AV Internet Piracy**

**Available Languages**
- English
- Spanish
- French
- Mandarin
- Arabic

**Module 1: An Overview of Audiovisual Internet Piracy**
This module provides an overview of audiovisual internet piracy for law enforcement investigators. Upon completion of this module, you will recognize the main characteristics of the audiovisual industry, understand the different methods of distributing digital audiovisual content and be able to define the characteristics of audiovisual internet piracy (AVIP).

**Module 2: Investigating Audiovisual Internet Piracy**
This module was designed to help law enforcement investigators identify and address audiovisual piracy in all its forms. Upon completion of this module, you will learn some important best practices associated with investigating AV internet piracy, recognize the different types of evidence that can be gathered, and know how to reach out for assistance from the AV industry to support ongoing investigations and potential prosecutions.

**Certificate**
Upon successful completion of each course, students receive an online IIPCIC certificate endorsed by INTERPOL to download and print.

**Free for law enforcement**

**Not available for private sector**

**Average time to complete**
30–45 minutes per course
Industry-Specific Courses for Law Enforcement (continued)

Levi’s® Brand Counterfeit Product Training

Available Languages
English, Spanish, French, Mandarin, Portuguese

Product Identification Guide
The purpose of this module is to introduce you to the Levi’s® product identification guide so you can better identify counterfeit products and contact Levi Strauss and Co. when you identify products that you think might be counterfeit.

Schneider Electric

Available Languages
English, Spanish, French, Mandarin

Schneider Electric APC Counterfeit Training
This training module was designed to help customs officers and other law enforcement personnel recognize Schneider Electric APC-branded products, identify counterfeit products from this brand holder, and contact Schneider Electric for assistance when inspecting a product that may be counterfeit.

Available Languages
English, Spanish, French

Schneider Electric Circuit Breakers – Identifying Counterfeits
The purpose of this course is to introduce you to Schneider Electric, Schneider Electric circuit breakers, the information you need to identify counterfeit circuit breakers, and the means to contact Schneider Electric when you identify product that you think may be counterfeit. Because counterfeit circuit breakers pose a serious risk of electrical fires and electrocution, your work in stopping the swell of these counterfeit products can save lives and is important to protecting the public. Schneider Electric circuit breakers are typically sold and used outside of North America.

Available Languages
English, Spanish

Tobacco Trade

Available Languages
English

Understanding and Addressing the Illicit Tobacco Trade
Those who complete this course will gain a better understanding of illicit trade in tobacco products, specific vocabulary and international implications and consequences.
Understanding and Addressing the Illicit Trade of Medical Products

In this course, we will discuss the illicit trade of medical products, define substandard and falsified medical products, discuss the scope and scale of this illicit trade, and outline the tragic impact on individuals and society.

We will review the role of law enforcement in preventing and interdicting this illicit trade and present a high-level overview of investigative procedures in these cases.

We will also study several multinational and international operations and present real-world scenarios to help the learner understand the steps involved in cases that originate from Customs at the border and from operations targeting the online sale of medical products.

Bordeaux Wine Council

Available Languages
English, Mandarin

Identifying and Addressing Counterfeit Bordeaux Wines
At the conclusion of this course, you will better understand geographical indications and appellations of origin, come to know Bordeaux Wines and the missions of the Bordeaux Wine Council, be able to identify counterfeit Bordeaux wines, and know where to turn when you encounter suspected counterfeits or need industry expertise.

A2C2 Automotive Industry

Available Languages
English

Identifying and Combating Counterfeit Components in the Automotive Industry
Developed by IIPCIC and the Automotive Anti-Counterfeiting Council (A2C2), this module provides an overview of automotive counterfeiting for customs officers and other law enforcement personnel.

Underwriters Laboratories

Available Languages
English, Spanish, Mandarin

UL Anti-Counterfeiting Operations Law Enforcement Training
This training module describes the activities performed by UL as part of their product safety business, discusses UL’s intellectual property crime methodology, introduces UL’s Listed and Recognized component marks, and identifies tools that can be used to assure the legitimacy of UL-certified products.

Medical Products

Available Languages
English, French, Spanish

Understanding and Addressing the Illicit Trade of Medical Products
In this course, we will discuss the illicit trade of medical products, define substandard and falsified medical products, discuss the scope and scale of this illicit trade, and outline the tragic impact on individuals and society.

We will review the role of law enforcement in preventing and interdicting this illicit trade and present a high-level overview of investigative procedures in these cases.

We will also study several multinational and international operations and present real-world scenarios to help the learner understand the steps involved in cases that originate from Customs at the border and from operations targeting the online sale of medical products.
AIB Seeds

AIB, the Anti-Infringement Bureau for Intellectual Property Rights on Plant Material, is an international association representing major seed companies in the vegetable seeds sector.

The mission of AIB is to help AIB-member companies prevent IP infringements, and to pursue IP infringement cases that affect member organizations.

Sales representatives, product development representatives, tech representatives, trial officers, breeders, and managers working at AIB-member seed companies will benefit most from this training. Those who complete this course will gain a greater understanding of intellectual property rights in the vegetable seeds sector; be able to identify possible cases of infringement; and know what steps to take when infringement is encountered.
Law Enforcement Access to Training

All law enforcement IP crime investigators including police officers, customs officers, prosecutors and regulatory body representatives can access the training free of charge.

Register for a free training account:

1. Go to www.iipcic.org and click on ‘Login’ located in the top right corner of the screen
2. Create an account using your official email address (ending in .gov or similar)
3. Check your email for confirmation from IIPCIC and instructions on how to log in.

Following these instructions will allow you to access the courses free of charge. If you encounter any problems, or if you receive a message that your email address has not been approved, please fill out the online form at https://iipcic.org/request.php and our secretariat will assist you.
International IP Crime Investigators College
An INTERPOL Initiative in Cooperation with UL

About INTERPOL
INTERPOL is the world’s largest international police organization. Our role is to assist law enforcement agencies in our member countries to combat all forms of transnational crime. We work to help police across the world meet the growing challenges of crime in the 21st century by providing a high-tech infrastructure of technical and operational support. Our services include targeted training, expert investigative support, specialized databases and secure police communications channels.

About Underwriters Laboratories Inc
Underwriters Laboratories is a nonprofit organization dedicated to advancing the UL public safety mission through the discovery and application of scientific knowledge. We conduct rigorous independent research and analyze safety data, convene experts worldwide to address risks, share knowledge through safety education and public outreach initiatives, and develop standards to guide safe commercialization of evolving technologies. We foster communities of safety, from grassroots initiatives for neighborhoods to summits of world leaders. Our organization employs collaborative and scientific approaches with partners and stakeholders to drive innovation and progress toward improving safety, security, and sustainability, ultimately enhancing societal well-being.

We fund our work through grants, the licensing of standards documents and the business activities of our affiliate, UL LLC, which also advances our shared mission through its testing, inspection, audit, certification, verification, advisory, training, analytical and digital application services. To learn more about our business solutions, visit https://www.ul.com/

To learn more about IIPCIC, find us on LinkedIn, Twitter and Facebook (@IIPCIC) or visit our website www.iipcic.org