2010 International Law Enforcement IP Crime Conference

“Working Together to Break Organized Crime”

Conference Agenda

Co-hosted by INTERPOL and Hong Kong Customs in Partnership with Underwriters Laboratories

19-21 October, 2010 – Grand Hyatt – Hong Kong, China

(Agenda Version Date – 19 October 2010)
Monday – 18 October 2010

15:30 to 20:00  
Conference Registration – Grand Hyatt – Grand Ballroom Foyer  
(Delegates sign in and receive their conference materials)

18:00 to 20:00  
Pre-Conference Cocktail Reception - Grand Hyatt – The Music Room

Tuesday – 19 October 2010

07:00 to 08:30  
Conference Registration – Grand Hyatt – Grand Ballroom Foyer  
(Delegates sign in and receive their conference materials)

09:00 to 09:30  
Opening Ceremony – Grand Ballroom – Multilingual  
Mr. Gregory So, Under Secretary for Commerce and Economic Development, Hong Kong Special Administrative Region  
Mr. Khoo Boon Hui, President of INTERPOL  
Mr. Richard Yuen, Commissioner of Customs and Excise, Hong Kong Special Administrative Region  
Mr. Charlie Abounader, President, Product Safety, Underwriters Laboratories  
Mr. Allen Bruford, Deputy Director for Compliance and Facilitation Directorate of the World Customs Organization (WCO)  
Mr. Andy Tsang, Acting Commissioner of Police, Hong Kong Special Administrative Region

09:30 to 10:00  
Plenary Session 1 – Grand Ballroom – Multilingual  
Dublin to Hong Kong – Moving Forward to Break Organized Crime  
Mr. Derek Byrne, Assistant Commissioner, An Garda Síochána  
Mr. Albert Ho, Senior Superintendent of Customs and Excise, Head of Intellectual Property Investigation Bureau, Hong Kong Special Administrative Region

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10:00 to 10:30
Coffee Break

10:30 to 11:00
Plenary Session 2 - Grand Ballroom – Multilingual
Key Note Address (1)
Mr. Eric H. Holder, Jr., Attorney General of the United States

11:00 to 11:45
Plenary Session 3 – Grand Ballroom – Multilingual
Cross-Agency Co-operation – Overcoming Traditional Barriers
Mr. Yang Lieyi, Vice Director General, Economic Crime Investigation Department, Public Security Bureau of Shanghai, People’s Republic of China
Mr. Li QunYing, Director, Intellectual Property Division, Department of Policy and Legal Affairs, General Administration of Customs, People’s Republic of China

11:45 to 12:30
Plenary Session 4 - Grand Ballroom – Multilingual
Global Co-operation to Combat Transnational Organized Crime
Mr. Andre’ Baker, Deputy Director of the UK Serious Organised Crime Agency (SOCA)
Mr. Lam Sai-kit, Superintendent of Police, Organised Crime & Triad Bureau, Hong Kong Special Administrative Region

12:30 to 13:30
Lunch Break

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13:30 to 14:00
Plenary Session 5 - Grand Ballroom – Multilingual
Key Note Address (2)
Mr. Meng Qingfeng, Director General, Economic Crime Investigation Department, Ministry of Public Security, People’s Republic of China

Key Note Address (3)
Ms. Meng Yang, Director General, Department of Policy and Legal Affairs, General Administration of Customs, People’s Republic of China

14:00 to 14:45
Plenary Session 6 – Grand Ballroom – Multilingual
Overcoming Limitations – Challenges in Combating Organized Crime
Mr. Benoit Godart, Financial & Property Crime Unit, EUROPOL
Mr. Richard Halverson, Unit Chief, U.S. National Intellectual Property Rights Coordination Center
Mr. William Espinoza, Commandant, Chief of IP Unit, Peru National Police
Mr. Albert Ho, Senior Superintendent of Customs and Excise, Head of Intellectual Property Investigation Bureau, Hong Kong Special Administrative Region

14:45 to 15:30
Plenary Session 7- Grand Ballroom – Multilingual
Cyberspace Pirates – Combating Online Criminals in the 21st Century
Mr. Michael Kwan, Assistant Superintendent of Customs and Excise, Divisional Commander (Copyright Investigation), Hong Kong Special Administrative Region
Mr. John L. Robertson, Special Agent, Intellectual Property Rights Unit, Cyber Division, Federal Bureau of Investigation (FBI)

15:30 to 16:00
Coffee Break

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16:00 to 16:20
Plenary Session 8 – Grand Ballroom – Multilingual
Key Note Address (4)
Mr. Ruben Melzer, Deputy Head, Israel Customs Directorate

16:20 to 16:40
Plenary Session 9 – Grand Ballroom – Multilingual
Mr. John Newton, IPR Programme Manager, INTERPOL
Mr. Patrick Boyle, President, UL University, Underwriters Laboratories

16:40 to 17:00
Plenary Session 10 – Grand Ballroom – Multilingual
A Private Sector Perspective: Global Threat to Intellectual Property – The Four Threats
Dr. Christopher Burgess, Director, Senior Security Advisor, CISCO

17:00 to 17:30
Plenary Session 11 – Grand Ballroom – Multilingual
Reflections on Day One
Conference Moderator - Mr. Eamon O’Grady, Detective Superintendent, An Garda Síochána

17:30 to 19:30
Conference Cocktail Reception - Grand Hyatt – Tiffin Restaurant
Wednesday – 20 October 2010

09:00 to 09:15
Plenary Session 12 – Grand Ballroom – Multilingual
Key Note Address (5)
Mr. Allen Bruford, Deputy Director for Compliance and Facilitation Directorate of the World Customs Organization (WCO)

09:15 to 09:30
Plenary Session 13 – Grand Ballroom – Multilingual
Operational Workshop Briefing
Moderator to explain objectives of workshops

09:30 to 10:00
Coffee Break

Operational Workshops – Block 1
10:00 to 11:45

Workshop 01 – Grand Ballroom – Multilingual
Border Protection – Effective Anti-Smuggling Techniques
Facilitator: Mr. J. Scott Ballman, Deputy Director, U.S. National Intellectual Property Rights Coordination Center, U.S. Immigration & Customs Enforcement (ICE)
Support Facilitator: Mr. Christian De Buysscher, Head of IPR Targeting Team of the Antwerp port, Belgian Customs Panelist 1: Mr. Rudiger Klausmann, Customs/Police Coordinator, INTERPOL
Panelist 2: Mr. Mr. Wang Jun, Deputy Director, Policy & Statute Division, Guangdong Sub-Administration of Customs, People’s Republic of China

Workshop Operational Themes
- Maximizing Intelligence Possibilities
- Targeting Techniques to Deliver Success
- Intervention Strategies

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Workshop 02 – Salon II – English

Borderless Thieves – Overcoming Boundaries to Prosecute Organized Crime

Facilitator: Honorable Jeremy Fogel, United States Federal Court Judge
Panelist 1: Mr. Henrik Steen, Deputy Public Prosecutor for Serious Economic Crime, Danish Prosecution
Panelist 2: Ms. Louise Van Greunen, Director, Building Respect for IP Division - Global Issues Sector, World Intellectual Property Organization (WIPO)

Workshop Operational Themes

• Integrated National & International Prosecution Strategies
• Innovative use of Diverse Legislation
• Enhancing Productive Regional Cooperation

Workshop 03 – Salon III – English

Peddlers and Markets – Attacking Organized Crime at the Street Level

Facilitator: Mr. Samson Chiu, Superintendent of Customs and Excise, Group Head (Intellectual Property Investigation (Administration & Support)), Hong Kong Special Administrative Region
Support Facilitator: Mr. Koon Hon-chuen, Assistant Superintendent of Customs and Excise, Divisional Commander (Trade Descriptions Investigation), Hong Kong Special Administrative Region
Panelist 1: Mr. Sam Ho, Executive Director & General Manager, International Federation Against Copyright Theft (Greater China) Limited
Panelist 2: Mr. Peter H. Chong, Director, Civil Enforcement, Intellectual Property Department, Greater China, Louis Vuitton China Co.
Panelist 3: Mr. James E. Moynihan, Director, Intellectual Property Department, Japan, Louis Vuitton Japan Co.

Workshop Operational Themes

• Threats & Challenges Posed by Street Level IP Crime
• Focused & Consistent Enforcement Strategies to Suppress Street Level Peddlers
• Effective Tactics to Attack the Syndicate Behind Street Level Organized Crime
Workshop 04 – Salon I – English


Facilitators: Mr. Brian Isaac, Partner, Smart and Biggar & Mr. Mark N. Mutterperl, Partner Fulbright and Jawarski
Panelist 1: Mr. Border Crow, Supervisory Special Agent, Organized Crime Unit, Federal Bureau of Investigation (FBI)
Panelist 2: Mr. Tyler G. Newby, Trial Attorney, Computer Crime and Intellectual Property Section, U.S. Department of Justice

Workshop Operational Themes
  • Asset Stripping Organized Criminals
  • Applying Proven Techniques Internationally
  • Integrating Civil & Criminal Strategies

Practical Workshop (1) – Salon IV – English

Internet Piracy & Digital Crime Scene Management

This practical training session will be facilitated by Hong Kong Customs and will cover the basic skills on detection and tracing of Internet piracy along with the basic techniques on digital crime scene management.

Facilitator: Mr. Michael Kwan, Assistant Superintendent of Customs and Excise, Divisional Commander (Copyright Investigation), Hong Kong Special Administrative Region

11:45 to 13:00

Lunch Break

13:00 to 13:15

Plenary Session 14 – Grand Ballroom – Multilingual

Key Note Address (6)
Mr. Terrance W. Gainer, Sergeant at Arms, United States Senate

13:15 to 13:30

Networking Break
(Time given to move to the workshops)
Operational Workshops – Block 2
13:30 to 15:15

Workshop 05 – Grand Ballroom – Multilingual
Integrated Customs and Police Interdiction Strategies – Attacking Distribution and Shipment Channels
Facilitator: Mr. Roberto Manriquez, Criminal Intelligence Officer, IPR Programme, INTERPOL
Support Facilitator: Mr. Michael Ellis, Global Brand Protection Manager, Beiersdorf AG
Panelist 1: Ms. Licenciada Cristina Cedeno, Representative of the Prosecutor General of Panama
Panelist 2: Mr. Javier Contreras Saguier, Director, Nacional de Aduanas (Paraguay Customs)
Panelist 3: Mr. Li Shanxiong, Vice Director General, Economic Crime Investigation Department, Public Security Bureau of Guangdong Province, People’s Republic of China

Workshop Operational Themes
- Identifying Critical Intervention Points
- Maximizing Police/Customs/Industry Cooperation
- Post Intervention Intelligence Gathering & Dissemination

Workshop 06 – Salon II – English
Entertainment Crime Lords – Combating Optical Disc Piracy in the 21st Century
Facilitator: Mr. Thomas Lin, Superintendent of Customs and Excise, Group Head (Intellectual Property Investigation (Operations)), Hong Kong Special Administrative Region
Support Facilitator: Mr. Larry Hahn, Director of US Content Protection, Motion Picture Association of America
Panelist 1: Mr. Ricky Fung, Chief Executive Officer, International Federation of the Phonographic Industry (IFPI) (Hong Kong Group) Limited
Panelist 2: Mr. Fahmi B. Kasim, Head, Special Task Force Unit, Enforcement Division, Ministry of Domestic Trade And Consumer Affairs, Malaysia

Workshop Operational Themes
- Latest Trends & Challenges
- Enhancing Enforcement Capabilities & Support
- International Cooperation

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Workshop 07 – Salon III – English
Preparing for Battle – Setting up an Effective IP Crime Unit
Facilitator: Mr. Iain Grant, Principal Consultant, International Risk Ltd.
Support Facilitator: Mr. Bob Wood, Inspector Border Integrity, Royal Canadian Mounted Police (RCMP)
Panelist 1: Mr. Mustafa Üstün, Superintendent, Istanbul Police Department, Turkey
Panelist 2: Mr. Omari Muwowo, Superintendent, Officer Commanding Intellectual Property Crime Unit, Zambia Police Service

Workshop Operational Themes
- Establishing Priorities & Defining Critical Success
- Developing IP Crime Capabilities
- Maximizing Integrated Enforcement through International Cooperation

Workshop 08 – Salon I – English
21st Century Science – Utilizing Technology to Break Organized Crime
Facilitator: Ms. Lori Campbell, Chief Operations Manager, The Label Printers
Support Facilitator: Mr. Russ LaCoste, Sales Director North America, SICPA
Panelist 1: Mr. Ken Leung, Manager, China Anti-Counterfeiting Operations, Underwriters Laboratories
Panelist 2: Ms. Catherine Begley, Manager of Investigations (Counterfeit Program), Merck Inc.

Workshop Operational Themes
- Innovative Labeling & Product Protection Strategies
- Utilizing Audit Capabilities to Support Investigations
- Evidential Benefits Arising from Technology

Practical Workshop (2) – Salon IV – English
Internet Piracy & Digital Crime Scene Management
This practical training session will be facilitated by Hong Kong Customs and will cover the basic skills on detection and tracing of Internet piracy along with the basic techniques on digital crime scene management.

Facilitator: Mr. Michael Kwan, Assistant Superintendent of Customs and Excise, Divisional Commander (Copyright Investigation), Hong Kong Special Administrative Region

15:15 to 15:45
Coffee Break
Operational Workshops – Block 3  
15:45 to 17:30

Workshop 09 – Grand Ballroom – Multilingual
Understanding the Enemy – Dissecting an Organized Crime Group
Facilitator: Mr. Terrance W. Gainer, Sergeant at Arms, United States Senate
Support Facilitator: Mr. Andre’ Baker, Deputy Director of the UK Serious Organised Crime Agency (SOCA)
Panelist 1: Col. Giovanni De Roma, Guarda Di Finanza, Financial and Economic Attaché Consulate General of Italy, Shanghai, China
Panelist 2: Mr. Wingo Wong, Assistant Superintendent of Customs and Excise, Divisional Commander (Special Task Force), Hong Kong Special Administrative Region
Panelist 3: Mr. He Xiaogang, Vice Director General, Economic Crime Investigation Department, Public Security Bureau of Zhejiang Province, People's Republic of China

Workshop Operational Themes
- Know your Enemy
- Exploiting Vulnerabilities of Organized Crime
- Identifying Realistic Success Criteria

Workshop 10 – Salon II – English
Improving Regional Law Enforcement Co-operation to Disrupt Counterfeit Manufacturing at Source
Facilitator: Mr. Rod Jones, Investigations Manager, Anti-Counterfeiting Operations, Underwriters Laboratories
Support Facilitator: TBC
Panelist 1: Mr. John Newton, IPR Programme Manager, INTERPOL
Panelist 2: Mr. Wang Zhiguang, Division Chief, Economic Crime Investigation Department, Ministry of Public Security, People’s Republic of China

Workshop Operational Themes
- Identifying Appropriate Cases for Collective Action
- Securing & Providing Support to Local Law Enforcement
- Implementing a Systematic Approach to Disrupting Organized Crime
Workshop 11 – Salon III – English

Investigator’s Toolbox – Tactics for IP Crime Investigators
Facilitator: Mr. Richard Halverson, Unit Chief, U.S. National Intellectual Property Rights Coordination Center
Panelist 1: Mr. Graham Hagger, Principal Consultant, International IP Crime Investigators College (IIPCIC)
Panelist 2: Mr. Neil Tunstall, IP Consultant, British Electrotechnical and Allied Manufacturers Association (BEAMA)

Workshop Operational Themes
- Setting Standards – What Should the Toolbox Look Like
- Converting Proven Techniques into Tools
- Sharing & Implementing

Workshop 12 - Salon I – English

Health & Safety – Enforcement Strategies to Protect Consumers
Facilitator: Mr. Eric Franks, Vice President, Power Distribution Marketing, Asia Pacific, Eaton Corporation
Support Facilitator: Mr. Patrick Ford, Sr. Director, Americas Region, Global Security, Pfizer Inc
Panelist 1: Mr. Ralf Scheller, CEO & President, TÜV Rheinland Group Greater China & representing the Certification Industry Against Counterfeiting (CIAC)
Panelist 2: Mr. DeeJay Smith, Brand Protection Manager - Western Hemisphere, Procter & Gamble

Workshop Operational Themes
- Balancing Priorities to Deliver Collective Success
- Maximizing Cooperation with Regulatory Bodies
- Leveraging Health & Safety Messages to Increase Investigative Resources

Practical Workshop (3) – Salon IV – English

Internet Piracy & Digital Crime Scene Management
This practical training session will be facilitated by Hong Kong Customs and will cover the basic skills on detection and tracing of Internet piracy along with the basic techniques on digital crime scene management.

Facilitator: Mr. Michael Kwan, Assistant Superintendent of Customs and Excise, Divisional Commander (Copyright Investigation), Hong Kong Special Administrative Region
Thursday – 21 October 2010

Operational Workshops – Block 4
09:00 to 10:30

**Workshop 13 – Grand Ballroom – Multilingual**

*Cross-Agency Partnerships – Maximizing Enforcement Cooperation*
Facilitator: Mr. Chris Vansteenkiste, Head of Unit, Economic and Financial Crime Department, IPR Unit, Belgium Federal Judicial Police
Support Facilitator: Mr. Ewan R. Duncan, Head of Brand Enforcement Group, British American Tobacco
Panelist 1: Mr. D’Arcy Quinn, Director Anti-Counterfeiting, CropLife International
Panelist 2: Mr. Ronald Lenz, Liaison Officer, German Customs Investigation Service, Beijing, China

**Workshop Operational Themes**
- Integrating Local/National and International Investigations
- Utilizing a Cross-Agency Task Force Approach
- Intelligence – Converting Information into Action

**Workshop 14 – Salon II – English**

*Defeating Cyber-Criminals – Effective Online Piracy Teams*
Facilitator: Mr. Michael Kwan, Assistant Superintendent of Customs and Excise, Divisional Commander (Copyright Investigation), Hong Kong Special Administrative Region
Support Facilitator: Mr. John L. Robertson, Special Agent, Intellectual Property Rights Unit, Cyber Division, Federal Bureau of Investigation (FBI)
Panelist 1: Mr. Ryan Murray, Manager of Content Protection - Internet Operations, Motion Picture Association of America
Panelist 2: Mr. Jeremy Banks, Director, Anti-Piracy, International Federation of the Phonographic Industry (IFPI) London

**Workshop Operational Themes**
- Core Components of an Effective Online Piracy Team
- Challenges in Setting up an Online Piracy Team
- Making the Best Use of Technology

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Workshop 15 – Salon III – English
Capacity Building – Maximizing Education Programs to Facilitate Learning
Facilitator: Mr. Kenny Wright, Principle Advisor, Danish Patent and Trademark Office
Support Facilitator: Ms. Monica Mena, Instructional Design Manager, UL University, Underwriters Laboratories
Panelist 1: David Cooper, Global Anti-Counterfeiting (ACF) Program Director, Hewlett Packard International
Panelist 2: Mr. Christian De Buysscher, Head of IPR Targeting Team of the Antwerp port, Belgian Customs

Workshop Operational Themes
• Understanding & Tailoring Training to Regional Needs
• Overcoming Technological Challenges
• Coordination, Evaluation & Review

Workshop 16 – Salon I – English
Tactical Cooperation – Leveraging Private Partnerships
Facilitator: Mr. Ken Bonefeld Nielsen, Corporate Anti Counterfeit Manager, Sony Ericsson
Support Facilitator: Mr. Ted Kavowras Jr., General Manager, Panoramic Consulting Limited – Hong Kong
Panelist 1: Mr. Graham Mogg, Head of Intelligence Hub, UK Intellectual Property Office
Panelist 2: Mr. Patrick Gyan, Regional Intelligence Liaison Officer, Ghana Customs Excise and Preventive Services

Workshop Operational Themes
• Converting Private Partnerships into Action
• Understanding Partner Needs & Expectations
• Pooling Collective Resources

10:30 to 11:00
Coffee Break

11:00 to 12:45
Plenary Session 15 - Grand Ballroom – Multilingual
Workshop Feedback Session
Workshop facilitators to share learning points with conference delegates

12:45 to 13:00
Closing Ceremony
Mr. John Newton, IPR Programme Manager, INTERPOL
Mr. TAM Yiu-keung, Assistant Commissioner of Customs and Excise (Intelligence and Investigation), Hong Kong Special Administrative Region

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